

A Hospice is a gift the community gives to itself

WILLIAM'S FUNDRAISER FOR
THE HOSPICE OF ST FRANCIS

GO WILLIAM

In loving memory of Daddy (David)
Forever loved and missed



The Hospice
of st francis



Make a difference

by fundraising for

The Hospice of St Francis



Registered with
FUNDRAISING
REGULATOR

Registered Charity No. 280825

A warm welcome

Thank you for your support of The Hospice of St Francis

By choosing to fundraise for us, you are playing a vital role in helping ensure that compassionate, specialist care is available to people living with a life-limiting illness, and to those closest to them, when they need it most.

Every pound you help raise makes a real difference. Your generosity supports our nurses, doctors, and wider care teams to provide free, personalised care – at home, in the community and at the Hospice. We simply could not do this without the commitment, creativity and kindness of our fundraisers. Thank you.

ABOUT THE HOSPICE OF ST FRANCIS

- In 2024/25, The Hospice of St Francis cared for **2,466 people** living with life-limiting illnesses and supported their families.
- Demand for our services continues to grow, with a **9% increase in new patient referrals** since 2022/23, making the support of our fundraisers even more vital than ever.
- To fund our free services, the Hospice needs to raise over **£6 million every year**, with **less than 17% coming from the NHS**. The remainder is generously provided by the local community, which is why we are so grateful for your support.



Making a difference

to our patients and their families



CLAIRE & JAMES'S STORY

“When Claire came to the Hospice it was like a huge weight lifted off her shoulders. Everything was peaceful, calm and relaxed.

My experience at the Hospice wasn't just about the care – we were shown genuine love and that meant so much. The clinical team couldn't have been kinder. They were sympathetic, empathetic – just amazing. They really were there for us as well as for Claire. I'm just incredibly thankful she was here, where she was so brilliantly cared for.”

ADAM'S STORY

“Unlike so many clinical settings, the Hospice never made me feel like just another number. The care felt personal, human and genuinely compassionate. People knew my name. They remembered my story. They took the time to ask how I really was, not just how my blood results looked.

Thanks to The Hospice of St Francis – to Helen for helping me understand my anxiety and trauma, and to Priya for teaching me mindfulness and stillness – I have found my own way of navigating life with cancer, trauma and spirituality side by side.”



Sharing our hospice stories helps
show the impact of your fundriasing

Fundraising ideas

Getting started can often be the hardest part but ideas we know work well include:

- Coffee morning, afternoon tea, or bake sale
- Quiz night, bingo, or raffle
- Sponsored walk, run, cycle, or personal challenge
- Dress-down day or themed day at work or school
- Community events such as a car wash, plant sale, or fun day
- Online fundraising for a birthday, celebration, or in memory
- Virtual challenges, quizzes, or gaming events
- Seasonal activities such as taking part in Wear it Festive or hosting a summer BBQ



Every idea, big or small, helps us continue providing free care to those who need it most.

Top Tips

to make your fundraising a success



- Set a clear goal – Having a target helps motivate you and shows supporters the difference they can make. For example, £178 can fund a nurse for a day.
- Spread the word – Use social media, WhatsApp, posters and word of mouth to promote your fundraiser widely. Tag us so we can help raise awareness.
- Tell people why – Sharing why you're fundraising for The Hospice of St Francis encourages generosity and support.
- Keep it simple – Choose an idea that fits your time, skills and resources to make it enjoyable and achievable.
- Get a little help – Ask your friends, family or local businesses to help – perhaps they can donate a raffle prize or give you a hand on the day?
- Make donating easy – Use online fundraising pages like Just Giving, card machines and collection buckets to maximise donations.
- Say thank you – Thanking supporters shows appreciation and encourages future support.

Creating the perfect

Fundraising page



Setting up a fundraising page is quick and easy, but how can you really make the most of your page to maximize those all important donations?

Below are some simple tips to help you do just that!

Tell your story

Telling your story and your reasons for supporting The Hospice of St Francis will help your supporters to understand the importance of what you are doing.

Add a target

By adding a target you are letting everyone know what you're aiming for so they can help you to achieve your goal.

Include photos & videos

According to JustGiving, fundraising pages with pictures or videos on them raise 13% more per photo. It's also a great way to keep your donors updated with how your training is going.

Don't be afraid to share

If you use social media accounts then don't forget to share your fundraising page to them. Or why not share it via an email? You could also add the link to your email signature!



Every penny counts

£10 could fund ten safe blood collection sets for patients on our Inpatient Unit

£33 could fund one hour of rehabilitation to improve mobility and promote independence

£50 pays for an outpatient appointment with a consultant in palliative medicine

£108 could fund four home visits by a specialist palliative care assistant (including travel costs)

£600 could pay for a family support worker for a whole week

£1,000 could pay for a full time specialist palliative care nurse who is trained to prescribe for more than one week



How we can help



We are here to support you every step of the way.

We can provide a range of fundraising materials to help make your event a success, including balloons, T-shirts, collection buckets, card machines, banners and information brochures.

These resources help raise awareness, encourage donations and show your support for The Hospice of St Francis – just email us at fundraising@stfrancis.org.uk and let us know what you need.



Get in touch: fundraising@stfrancis.org.uk

Other ways....

TO GET INVOLVED

As well as supporting the Hospice through fundraising, there are lots of other ways in which you can support us, including:

Become a **Friend of St Francis** by setting up a regular donation to the Hospice (minimum of £10 a month), and you will join a very special group of people who make a difference to our patients and their families.

Leave a gift in your Will – 1 in 5 of our patients are cared for thanks to gifts in Wills. A gift in your Will, regardless of size, makes a huge difference.

Get your company involved – join our **Corporate Partner Network** or volunteer at one of our events.

Volunteer – we simply couldn't do what we do without our wonderful volunteers.



Get in touch: fundraising@stfrancis.org.uk



Thank you once again for choosing to support The Hospice of St Francis. Every pound you raise helps ensure that compassionate, specialist care is available to people when they need it most.

