



BERKHAMSTED GOLF CLUB



## BERKHAMSTED GOLF DAY: 20<sup>TH</sup> APRIL

### A SPONSORSHIP OPPORTUNITY

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Berkhamsted Golf Club offers a great test of golf and provides a unique challenge that over the years has seen golfers, such as Lee Westwood, Sandy Lyle & Sir Nick Faldo; put themselves to the test on the amateur circuit before they turned professional.





The day includes shotgun start, 3 course dinner, a Grand Raffle, auction and prizes.

Tickets are available for an individual at £65 for members of BGC and £100 for non-members (teams of 4).







#### **Exclusive Main Event Sponsorship Package 2018 – £1,500**

This package offers your company the unique opportunity to take the highest marketing profile at the event; giving one sponsor high profile visibility for its company's brand along with major networking opportunities.

##### **In advance of Berkhamsted Golf Day you will receive:**




-  Your company name within the official title of the event i.e.; "The Hospice of St Francis Berkhamsted Golf Day proudly sponsored by...your company name..."
-  Your company name, logo and website address featured prominently in all event marketing materials, online and offline.
-  Acknowledgment as the main event sponsor and official recognition in all media releases prior to the event.
-  Entry for 1 team.

##### **On the day:**

-  Full page marketing in the golf day programme.
-  Display of company flags/banners at the entrance to the club and inside the clubhouse.
-  Printed company promotional material at the registration desk.
-  Main event sponsor recognition on any social media posts on the day.
-  Acknowledgment as the main event sponsor at the evening dinner.
-  Presentation by a company representative of awards to winners.

#### **Sponsor the Halfway House - £250**

The welcome break located at the 10<sup>th</sup> hole! Golfers may pause for the opportunity to refresh and refuel as well as catch up on how their round is going.

-  Company banner or flags at the halfway house.
-  Pre-event company sponsorship acknowledgement on social media channels.
-  Company advert in the golf day programme.







**BERKHAMSTED GOLF CLUB**






### **Hole sponsorship (available on a first come first served basis) - £50**

The hole sponsorship package offers the opportunity for companies to promote their profile to an audience of golfers and business owners.

-  Your company's logo and strapline on a sign located at the tee of your choice (dependent on availability).
-  Pre-event company sponsorship acknowledgement on social media channels.
-  Acknowledgement as a tee sponsor in the golf day programme.
-  **Nearest the Pin and Longest drive available to sponsor at £100 each.**

### **Sponsor a Prize – Investment: £100 to £200**

Your company acknowledged as a prize sponsor in the event programme and on the prize table.

-  1st prize £200
-  2nd prize £150
-  3rd prize £100





*All sponsorship is subject to VAT.*

### **Donate an Auction or Raffle item**

If you would prefer to offer help to the charity through donating a raffle or auction prize this would be very much appreciated. The Raffle & Auction prizes form a large part of the fundraising success of the day and make for a very enjoyable atmosphere during the evening presentation awards.

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## **WHY SPONSOR OUR CHARITY GOLF EVENT?**

-  It provides an opportunity for your company to support and sponsor a local charity at one of our successful Golf Days.
-  Enhance your company's profile and brand awareness with the opportunity to promote your business by opening up new PR and media opportunities as well as benefit from excellent networking opportunities.
-  Maximise your company's exposure through our social media channels before and during the event.
-  Help your staff and engage your customers.

**ALL SPONSORSHIP WILL SUPPORT THE HOSPICE OF ST FRANCIS IN DELIVERING OUR GOAL - THAT OUTSTANDING END OF LIFE CARE IS AVAILABLE TO ALL, WHEREVER AND WHENEVER THEY NEED IT.**